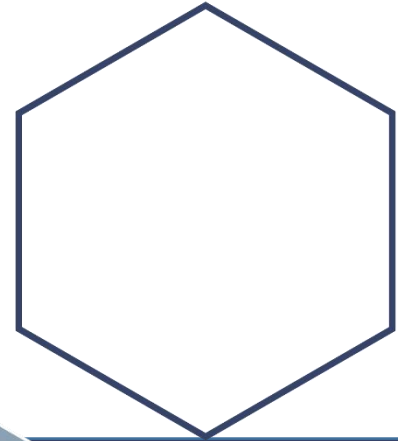
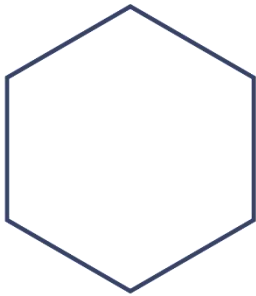


Property Alert-PRA's new service on landdirect.ie

Liz Pope, CEO, Property Registration Authority



An tÚdarás Clárúcháin Maoine
Property Registration Authority



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Our Vision

A secure and fully electronic property registration system contributing to economic and social development



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Our Mission

Safeguarding property rights and
transactions in Ireland



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Land Registry



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1892

Date Land Registry
commenced registration

2.26
million

Titles guaranteed on the
register

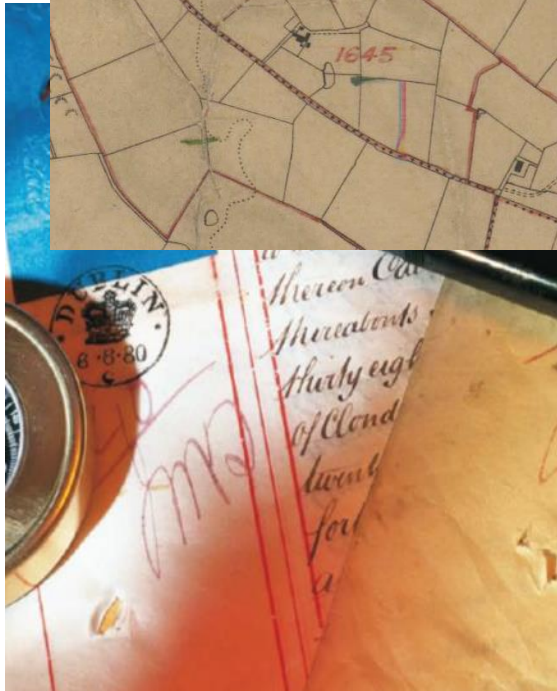
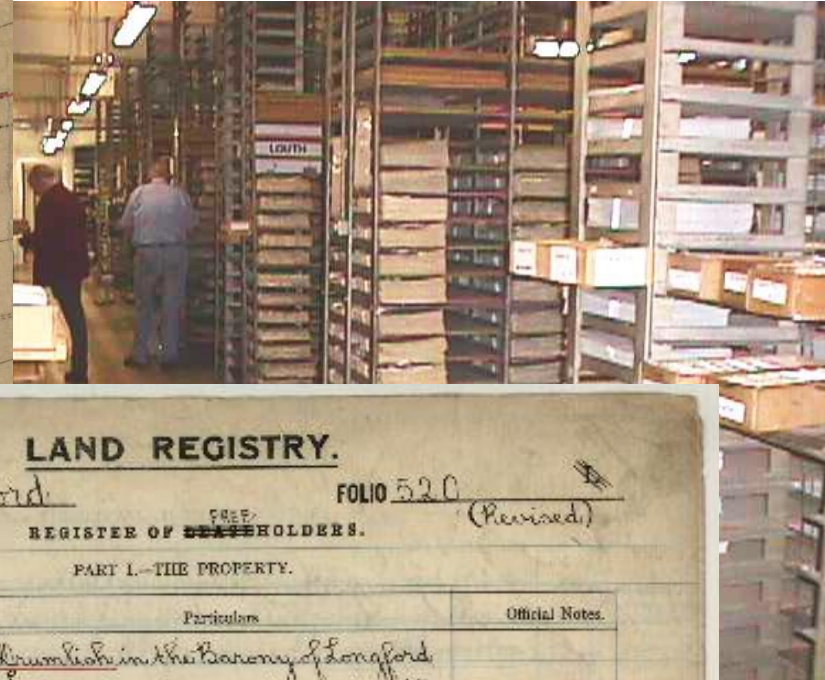
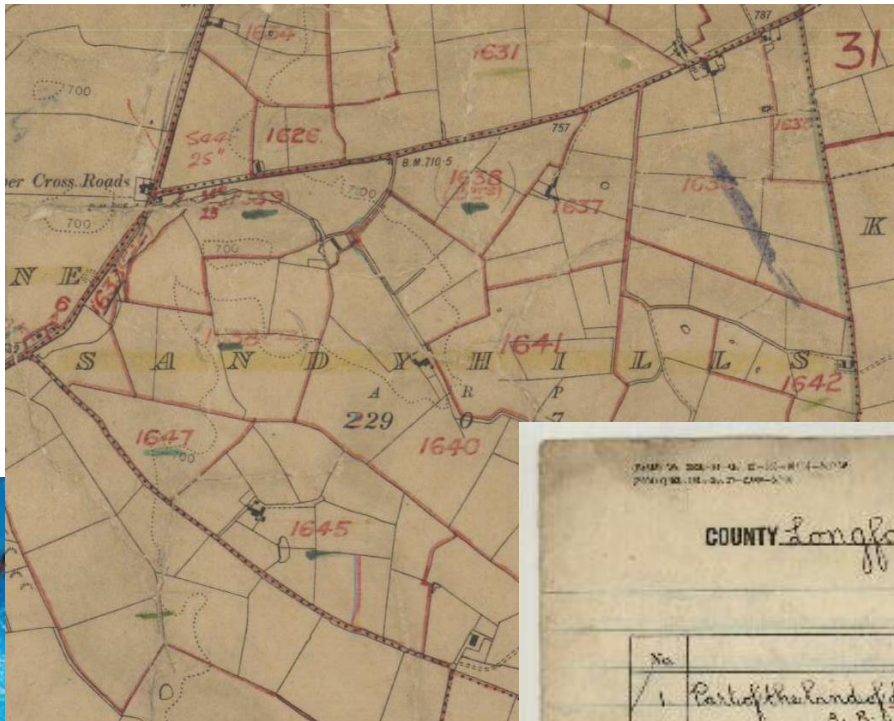
210,000

Registration completions

The way we were.....



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LAND REGISTRY.
COUNTY Longford FOLIO 520
REGISTER OF ~~LEASEHOLDERS~~ (Revised)
PART I.—THE PROPERTY.

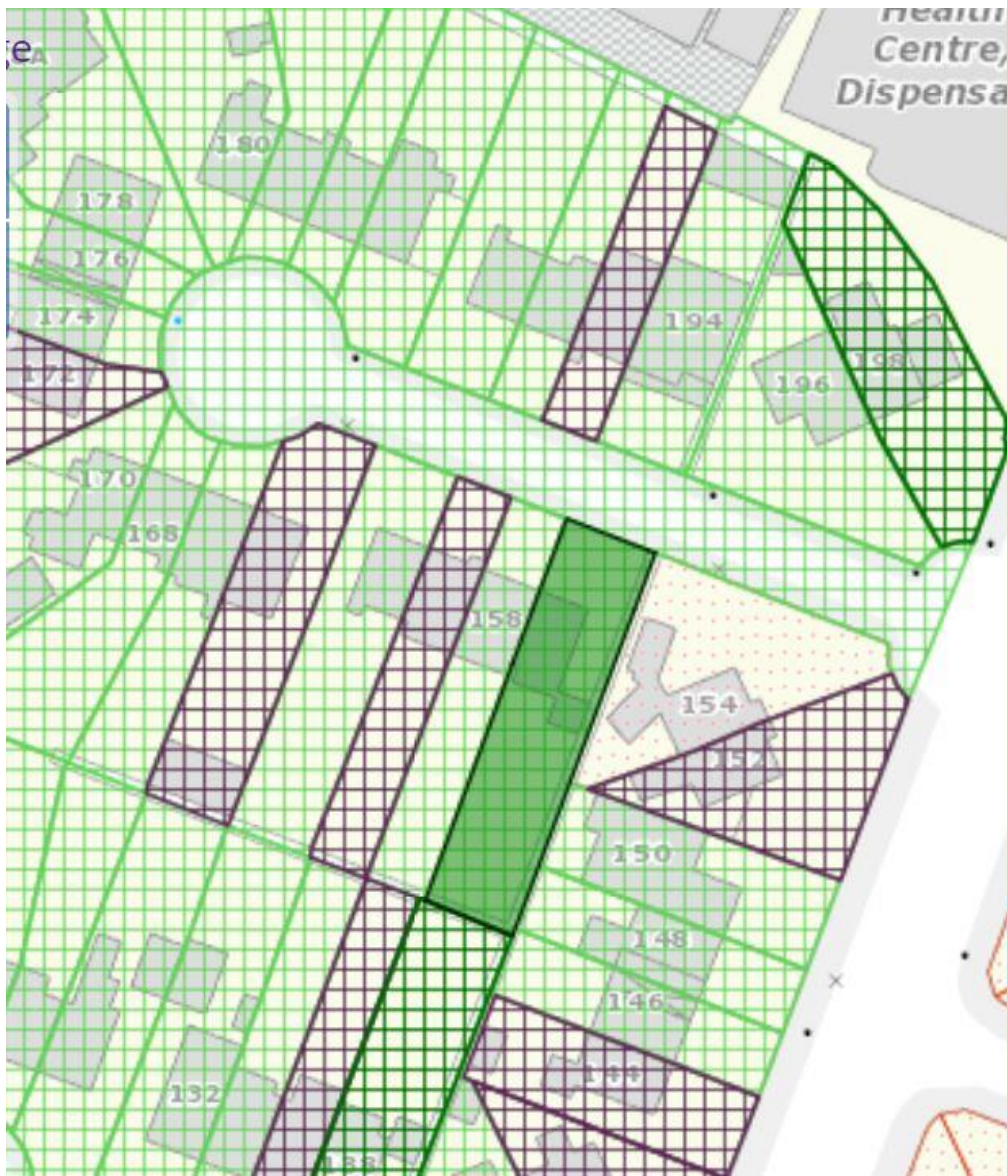
No.	Particulars	Official Notes.
1	Part of the land of <u>Drumlish</u> in the Barony of Longford containing <u>0. 2. 6</u> as shown as plan 520 edged red on the Registry Map of the Townland (i.e. 4 and 5).	

1 PROCLAM. C. Folio

.....landdirect.ie



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Property Details

> Back

Folio Number	DN3654L
Title Level	Leasehold
Plan Number	64
Property Number	19
Area of selected plans	Not available.
Number of Plans on this folio:	56
Address	156 Quarry Road, Dublin 7, D07 K3T9

[Highlight All Plans](#)

[Add to Basket](#)

The following Applications are Pending on this Folio

D2014LR123953K	For Further Attention
-----------------------	-----------------------

Our Goals



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Maintain the
Integrity and
Reliability of the
Register



Promote and
Drive the
Extension of the
Register



Delivery of
Excellent
Customer Service



A Workforce
Valued for its
Professionalism &
Integrity



Optimise the
Potential of
Information Held
in the Register



Increase
Registration
Capacity through
ICT Innovation

GOAL 1 – MAINTAIN THE INTEGRITY AND RELIABILITY OF THE REGISTER



We will, through robust business processes and a secure digital infrastructure, protect the integrity, accuracy and reliability of property registration in Ireland.



Property Alert-Background

- Property is usually the most valuable asset people own. It can be sold and mortgaged to raise money and can therefore be an attractive target for fraudsters.
- As well as financial loss, a fraudulent property transaction also creates emotional distress for home owners and prospective buyers.
- Those seeking to carry out fraud may seek to impersonate anyone in a conveyancing transaction, including owners, buyers, sellers, borrowers, lenders or conveyancers.

Property Alert-Background



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- The PRA has always been aware of the possibility of property fraud and works internally and with other Land Registry organisations to monitor developments and develop safeguards. It is accepted that property fraud is now a real threat in Ireland.
- Evidence from similar jurisdictions indicates that property fraud, though generally beginning with small-scale attempts at fraud through personal applications, has the potential to quickly evolve into wide-scale attempts at property fraud that involve identity theft.



Vulnerable Properties/Owners

Vulnerable Properties

- Unregistered
- Empty
- Tenanted
- Free from mortgage
- High value
- Incorrect address for service

Vulnerable Owners

- Landlords
- Deceased
- Living in care/nursing home
- Living abroad
- Sole owners
- Identity previously stolen

Property Alert System



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A key action arising out of the Counter Fraud Strategy, the system will allow citizens to:

1. sign up to the alert service online;
2. set up and manage alerts on registered property;
3. monitor any property up to a limit of three;
4. obtain email and SMS alerts when an application for registration is lodged on a property being monitored; and
5. receive relevant information on the application.

Property Alert System Preview



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The screenshot displays a web-based map interface. The map shows a grid of land parcels outlined in red. A specific parcel in the upper right quadrant is highlighted with a yellow circle. A yellow line, possibly representing a road or boundary, runs vertically and then curves at the bottom of the map. On the left side, there is a navigation control panel with a zoom-in (+) and zoom-out (-) button, a vertical slider, and a refresh icon. The top left corner of the map area is labeled 'Gaeilge'. On the right side, there is a dark blue sidebar menu with the following items: Search, Print Current View, Property Details, Show / Hide Layers, Property Alerts, View Basket, Special Registration Map, and Help. At the bottom of the sidebar is the 'landdirect.ie' logo. In the bottom left corner, there is a blue information box with the following text:

XY	594908, 735209
Scale	1 : 2500
Townland	Thomastown Demesne
Barony	Athlone South
County	Roscommon

Property Alert System Preview



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> Back

Folio Number	DN1F
Title Level	Freehold
Plan Number	14
Property Number	1
Area of selected plans	Not available.
Number of Plans on this folio:	3
Address	Not Available

[Add to Basket](#) [Create Alert](#)

The following Applications are Pending on this Folio

D2014LR031438G	Awaiting Attention
D2017LR138349H	Awaiting Attention
D2017LR138354D	Mapped
D2018LR000076V	Awaiting Attention
D2018LR000087Y	Awaiting Attention
D2018LR000089B	Awaiting Attention
D2018LR000154R	Awaiting Attention
D2018LR000155T	Awaiting Attention

*PRA Boundaries and Plan Area **are not conclusive**. See [Section 62\(2\) of Registration of Title Act 2006](#) and [Rule 8\(3\) of the Land Registration Rules 2012](#).

Success!

Alert has been created.

Folio Number	DN1F
Title Level	Freehold
Plan Number	14
Property Number	1
Area of selected plans	Not available.
Number of Plans on this folio:	3
Address	Not Available

[Add to Basket](#) [Create Alert](#)

The following Applications are Pending on this Folio

D2014LR031438G	Awaiting Attention
D2017LR138349H	Awaiting Attention
D2017LR138354D	Mapped
D2018LR000076V	Awaiting Attention
D2018LR000087Y	Awaiting Attention
D2018LR000089B	Awaiting Attention
D2018LR000154R	Awaiting Attention
D2018LR000155T	Awaiting Attention

*PRA Boundaries and Plan Area **are not conclusive**. See [Section 62\(2\) of Registration of Title Act 2006](#) and [Rule 8\(3\) of the Land Registration Rules 2012](#).

Account Maintenance

[Account Maintenance](#) [Manage Alerts](#) [Alert History](#)

Folio Number:

DN1F

Expiry:
27/09/2028

[Show on Map](#)

[Remove](#)

Benefits of Property Alert System



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Benefits

Although it won't automatically stop fraud from happening, this free service should provide an additional layer of comfort to citizens by:

- providing an early warning of activity on a property; and
- empowering customer to take immediate action, if they believe the activity is suspicious/unexpected.





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**THANK
YOU**